

Eric D. Eisenhut Joins KensaGroup As Managing Director

(7/20/10) – KensaGroup, an Ithaca, NY technology development company that commercializes promising university discoveries as startup ventures, is pleased to announce the return of Eric D. Eisenhut as Managing Director. During 2002-2006, Mr. Eisenhut was a KensaGroup entrepreneur in residence and served as President and Chief Executive Officer of MedHesives, a KensaGroup portfolio company, where he helped develop and expand the firm's novel photopolymerizable resins used in coatings and adhesives technologies.

Mr. Eisenhut has previously held positions at IBM Corporation in design, procurement, and project engineering, as well as senior sales management and technical positions at Temic Semiconductor, a leading designer and manufacturer of advanced semiconductors. He also served as Vice President of Sales for Atmel's Wireless and Microcontrollers Division for North America, where he led the sales and business development team with a focus on strategic account and segment sales initiatives. Most recently Mr. Eisenhut served as Vice President of Sales and Marketing at Kionix, where he expanded sales revenues by over 400% while also diversifying the customer base. Kionix was sold in November 2009 to Rohm Corporation Ltd (Japan).

" We are very fortunate to have Eric back with us after his recent successes as part of Kionix' senior leadership team," commented Tony Eisenhut, Co-founder and Chairman of KensaGroup. "His deep technical expertise and experience introducing and supporting new technologies to the market adds tremendous value to KensaGroup."

As Managing Director, Mr. Eisenhut will be responsible for day to day activities within KensaGroup and engage as an active board member in a number of KensaGroup's portfolio companies.