

ALUMNI SPOTLIGHT

Jeannine Sacco '09



With busy lives and limited cash flow, college students can have a hard time including healthy, locally produced foods in their diets. But Jeannine Sacco '09 has set out to change that.

As president of [BeetNPath](http://www.beetnpath.com), a farm to fork food producer catering to universities and colleges in New York State, Sacco does it all: "We're a start-up company, so I am doing everything I need to do to get us into the market. There is no task too big or too small."

Sacco, who earned both a BS in Hotel Administration and an AOS in Culinary Arts through the SHA/Culinary Institute of America Alliance, developed BeetNPath's recipes with students' needs and wants in mind: convenience, great taste, accessibility, and freshness.

The company's first product, PrOaTs: the Steel Cut Oat Power Meal, hit the market in May 2010, and a line of microwaveable meals, boasting organic, local, antibiotic-free ingredients, is in the works. Sacco is also busy planning a BeetNPath Café concept.

The Alumni Spotlight showcases entrepreneurial ventures and industry achievements of SHA graduates. Please send Spotlight ideas to communications@sha.cornell.edu.