

## **Prendismo Names Kirsten Johnston Barker As President**

(02/11/09) Prendismo, a web-based media company serving business and technical professionals, is pleased to announce the appointment of Kirsten Johnson Barker as President. Ms Barker, who was an early member of the eClips project team that created Prendismo, will direct the company's expansion, IT development and commercialization efforts.

Prior to Prendismo, Kirsten was Chief Information Officer for NSF International where she implemented the organization's technology strategy and developed a strategic outsourcing plan that included a reduction of 25% in the operating budget and 15% in the capital budget. Kirsten has also served as Senior Director at Solucient, a healthcare software company, where she led a database integration effort to improve operational efficiency while preserving and making available historical corporate knowledge. Additionally, she held several posts as a consultant with Andersen Consulting (now Accenture) including the oversight of the development of a Client Information Database for a major investment bank.

"We're delighted to have Kirsten on board," said Tony Eisenhut, Board Chairman at Prendismo. "She has been an agent of transformative change within both large multi-national organizations and leading edge startup enterprises over the past fifteen years." Kirsten has aggressively lead the operational and tactical efforts of Prendismo as it was transformed from an academic research initiative into a high growth commercial enterprise. Kirsten earned her B.S. from Cornell University and M.S. from Johns Hopkins University.