
KensaGroup CSO Appointed to Cornell's Advisory Council on Diversifying New York's Economy

FOR IMMEDIATE RELEASE



Ithaca, NY, July 7th, 2009 – Professor Bruce Ganem, KensaGroup's Chief Scientific Officer, has been named to the Cornell Industry-Higher Education Advisory Council, which will advise a task force appointed by the Governor of New York on ways to make industry-higher education collaborations in New York more effective.

In mid-May, Governor David A. Paterson appointed Cornell's President David Skorton as chair of a task force to generate ideas to diversify the New York State economy through industry-higher education partnerships. The purpose of Cornell's Industry-Higher Education Advisory Council is to advise President Skorton and help frame critical issues for the Task Force as to how the state can improve industry-higher education collaborations. Cornell's Advisory Council, which will consist of approximately 30 members, includes individuals with expertise in the physical and biological sciences, energy technology, biotechnology, medicine, agriculture, and nanotechnology as well as business and government affairs.

The Task Force includes representatives from New York State government, higher education institutions, research laboratories and leading companies headquartered in New York State who will study best practices and generate recommendations on fostering business incubation, growth and emerging technology commercialization.