

Kirsten Barker Joins KensaGroup Management Team

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KensaGroup, an Ithaca, NY company that commercializes promising university discoveries as startup ventures, announced today that Kirsten Johnston Barker has been named Entrepreneur-in-Residence. Kirsten is currently the President and co-Founder of Prendismo, a KensaGroup portfolio company.

Kirsten's professional experience includes large multi-national organizations and leading edge startup enterprises over the past fifteen years. Prior to Prendismo, Kirsten was Chief Information Officer for NSF International where she developed and implemented the organization's technology vision and strategy with the CEO and Board of Directors. In that position, Kirsten was able, in the post-internet bubble era, to support the company's revenue growth with a strategic outsourcing plan that included a reduction of 25% in the operating budget and 15% in the capital budget. During this period, Kirsten was on the forefront of the implementation of mobile device technology for enhanced field auditor productivity.

Kirsten has also served as Senior Director at the healthcare software company Solucient where she led a database integration effort which improved operational efficiency while preserving and making available historical corporate knowledge. Additionally, she held several posts as a consultant with Andersen Consulting (now Accenture) including the oversight of the development of a Client Information Database for a major investment bank. Ms. Barker received a Bachelor of Science degree in 1992 from Cornell University and a M.S. in Business and Information Technology from Johns Hopkins University in 1998.

"We're delighted to have Kirsten join the KensaGroup Team," said Mr. Tony Eisenhut, President and CEO of KensaGroup. "She brings extensive leadership and team-building

experience that will be invaluable to our organization.” Ms. Barker will join Mr. Eisenhut along with Dr. Bruce Ganem, Andrew Scirri, and Eugene A. Yarussi on the company’s management team.

Since KensaGroup’s inception, KensaGroup has evaluated over 3,500 licensable technologies from universities throughout the United States, and has launched several new, high-growth businesses, including Prendismo, iFyber, NovaSterilis, North Sea Resins, Novomer, Gene Network Sciences and MedHesives.